

CONTENT MANAGEMENT AND DEVELOPMENT IN WEB

by

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ABSTRACT

Content is in essence, any type or 'unit' of digital information that is used to populate a page. It can be text, images, graphics, video, sound etc - or in other words - anything that is likely to be published across an inter-, intra- and/or extranet. Content Management is effectively the management of the content, by combining rules, process and workflows in such a way that centralised webmasters and decentralised web authors/editors can create, edit, manage and publish all the content of a web page in accordance with a given framework or requirements. This paper tries to focus on the concept of content management and its manifestation, necessary tools for content management and recent trends.

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