

QUESTIONNAIRE

**TOPIC: “USES AND EFFECTIVENESS OF SOCIAL MEDIA TOOLS IN
HIGHER EDUCATIONAL INSTITUTIONS:**

**A CASE STUDY AMONG THE LIBRARY USERS OF UNIVERSITY OF
SCIENCE AND TECHNOLOGY, MEGHALAYA (USTM)”**

Please note:

- I. Please fill the required information.
- II. Ignore which is not applicable.
- III. Tick(√) in the appropriate bracket

1. Personal Information:

1.1. Name of the student:.....

1.2. Date of Birth :.....

1.3. Gender: : M F

1.4.Course :.....

1.5.Department :.....

1.6.Address :.....

.....

1.7.Email :.....

1.8.Mobile No :.....

2. Usage

2.1 Do you use any social media tools?

Yes No

If Yes;

2.1.1. How many social media do you use?

- 1-2
- 2-5
- 5-10
- 10-20
- More

2.1.2. What are the social media tools do you use (please mention)?

.....

.....

.....

2.2 How long have you been using social media?

- Less than 6 months
- 6 months-1 year
- 1 year-5years
- More than 5years

2.3 How many hours do you spend on social media?

- Less than 1 hour
- 1-2 Hours
- 2-3 Hours
- 3-4 Hours
- 4-5 Hours
- More than 5 hours

3. Purpose of the use:

3.1 Why do you use social media tools?

Reason for Use	YES	NO
Remain updated about what is trending		
Find information		
Socialize and make new friends		
Keep in touch with family/friends/ relatives		
For share videos/pictures/music/Other Experiences		
For fun and entertainment		
Collaborate with fellow students and study		
Any Other		

4. Opinion

4.1 Do you think usage of social media has any positive effects on your life?

- Strongly Agree
- Agree
- Strongly Disagree
- Disagree

4.2 Do you think usage of social media has any negative effects on your life?

- Strongly agree
- Agree
- Strongly Disagree
- Disagree

5.2 Are you aware of the following problems related to the Social networking sites?

Sl No	Problems	I never heard about it	I know but I don't care
1.	Theft identity		
2.	Viral information		
3.	Virus & Malware		
4.	Cyber Bullying		
5.	Unsolicited Email		
6.	Any other		

6. Education:

How according to you it can be incorporated with higher education:

Sl. No	Facts	Agree	Neutral	Disagree
1.	Using Social Networking sites in education system without any restriction			
2.	Using Social Networking Sites in education system with restriction			
3.	Using educational specific Social Networking Sites			
4.	Developing institution's own Social Network			
5.	Any other			

Q7: Would you like to connect with the researcher in a social networking site?

Yes

No

Q8: What is your opinion in general about social networking sites?

Date:

Signature of Respondent

Thank you for providing the requested information.

Your information will be kept confidential

